



mazda



MX-5



Mazda 6



Mazda 3



BT-50



Mazda 2



CX-9



CX-5

Mazda MX-5
zoom-zoom
zoom-zoom

zoom-zoom
zoom-zoom
zoom-zoom



mazda

A great sports car lives to excite every sense

So Mazda MX-5 has less mass to respond instantly

Perfect balance to feel at one with you

And an open top to set you free

It's the enjoyment we call Zoom-Zoom, in its purest form



zoom-zoom
zoom-zoom
zoom-zoom

AND AWAY WE GO

You haven't taken a corner until you've done it in an MX-5.

With light weight plus perfect balance, it reacts to your commands as if by intuition. Its suspension is carefully optimised and the roll centre kept as low as possible. So steering inputs are answered with uncanny agility, and you always feel firmly planted on the road.

While this faithful handling will give you confidence, standard Dynamic Stability Control (DSC) will enhance it. Working with the 4-wheel ABS, this advanced system manages engine power and braking force to maintain control, even on slippery roads.

Turn the key and it's you who'll get fired up. The 2.0 litre four-cylinder engine responds eagerly with smooth power and a rousing exhaust note. In manual models a forged steel crankshaft lets you rev right up to 7,500rpm, taking excitement levels even higher.

The lightweight aluminium engine sits as centrally as possible, enhancing handling balance.

MX-5's 6-speed manual transmission shifts with quick, short throws. The 6-speed Activematic lets you either engage manually through steering wheel-mounted shift paddles, or enjoy automatic ease. In auto mode you're still fully involved, as Direct Activematic (DAM) allows immediate downshifts via the paddles. So acceleration for overtaking or exiting corners is instant. Drive a Mazda MX-5, and you feel intimately connected.



Quick six. Closely-stacked gear ratios help to heighten acceleration. Lightweight internals and precise shift mechanism mean the next gear is a wrist-flick away.



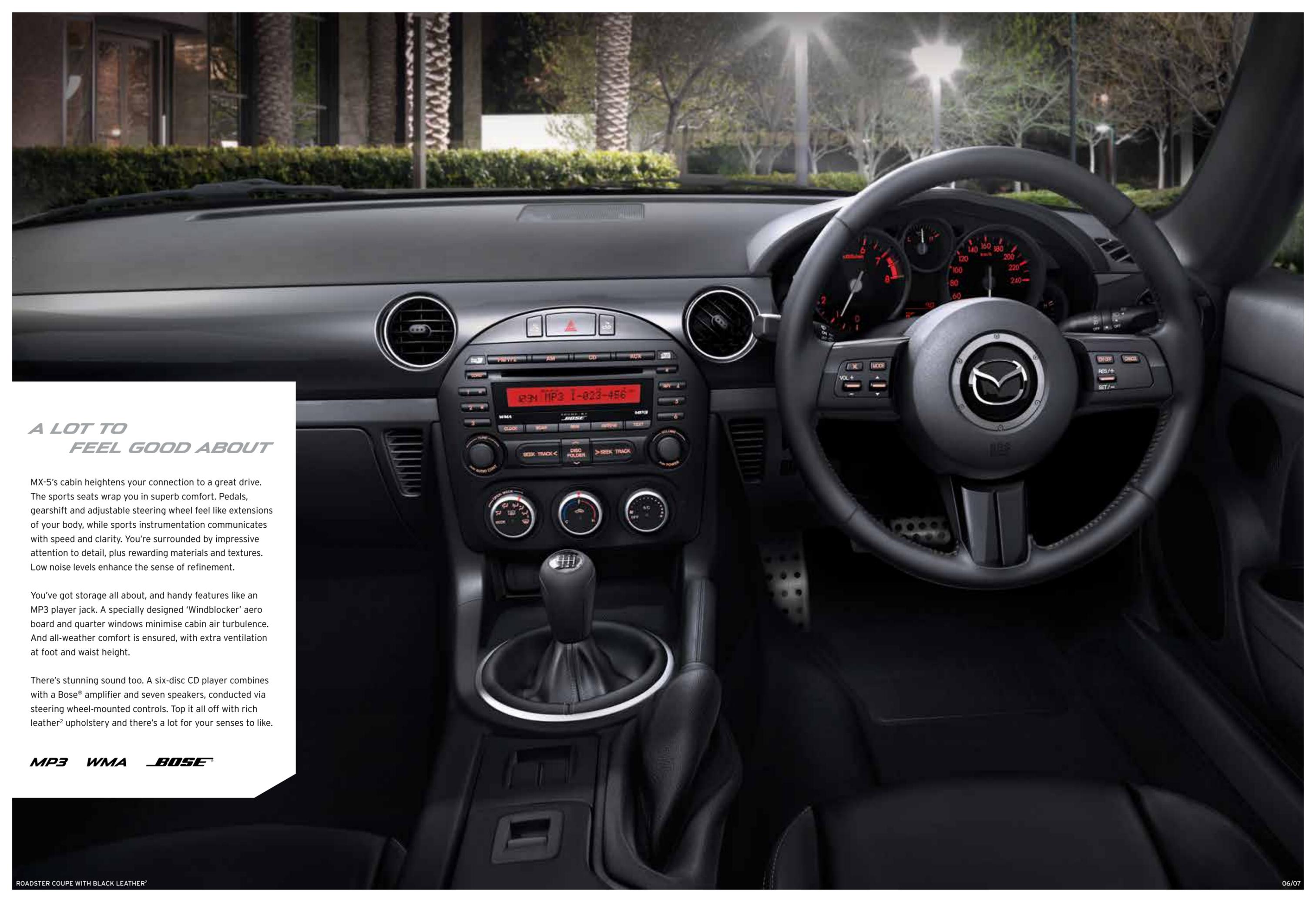
Actively involved. Activematic transmission gets in the spirit by allowing responsive manual shifts. Automatic shifting employs Active Adaptive Shift (AAS), matching gear selection to the road and your driving style.



Press to play. Activematic's steering wheel paddle-shifters let you change gear with a flick of the fingertips.



Naturally agile. Optimised fully independent suspension integrates lightweight aluminium components. As a result you enjoy superbly responsive, accurate handling.



***A LOT TO
FEEL GOOD ABOUT***

MX-5's cabin heightens your connection to a great drive. The sports seats wrap you in superb comfort. Pedals, gearshift and adjustable steering wheel feel like extensions of your body, while sports instrumentation communicates with speed and clarity. You're surrounded by impressive attention to detail, plus rewarding materials and textures. Low noise levels enhance the sense of refinement.

You've got storage all about, and handy features like an MP3 player jack. A specially designed 'Windblocker' aero board and quarter windows minimise cabin air turbulence. And all-weather comfort is ensured, with extra ventilation at foot and waist height.

There's stunning sound too. A six-disc CD player combines with a Bose® amplifier and seven speakers, conducted via steering wheel-mounted controls. Top it all off with rich leather² upholstery and there's a lot for your senses to like.

MP3 WMA BOSE

ROADSTER COUPE SPORTS.
IT'LL GET A HOLD ON YOU

With key equipment upgrades, MX-5 Roadster Coupe Sports takes a great drive up a notch.

Slide behind the wheel and the feeling is instantly gripping. The exclusively designed RECARO sports seats hold you closely during spirited cornering, as well as offering great comfort. And with leather² trim, offset by luxurious Alcantara^{®3} and white stitching, they've got serious driving written all over them.

The Sports also boasts 17 inch BBS alloy wheels. A specially created design, they add a striking edge to MX-5's sporty stance. Their light weight also heightens the responsiveness and control of already superb handling.

With Roadster Coupe Sports, an iconic sports car makes an even greater impression.



High calibre performance. 17 inch light weight alloy wheels have real visual impact - and help achieve nimble, secure handling.



Get revved up. Uncluttered dials give you vital information at a glance. Speedo and tachometer rest at the 6 o'clock position in true sports style.



Take control. Classic three-spoke design steering wheel integrates audio and cruise control switches.



Polished performance. Lightweight aluminium pedals enhance feedback and control for involving sports driving.



Well adjusted. Seat height adjustment and tilt-adjustable steering wheel allow for your perfect driving position.



Bags of fun. Boot gives you 150 litres of luggage capacity - perfect for making your getaway.



Automatic enjoyment. Power-retractable roof offers refinement and security, with total ease of operation.



Easy going. MX-5 cabin gives you convenient storage options to make your drive even more enjoyable.



Hits a note. MP3 compatible auxiliary jack makes connecting portable audio players easy. 200W Bose® audio sounds superb.

HANDLE THE UNEXPECTED

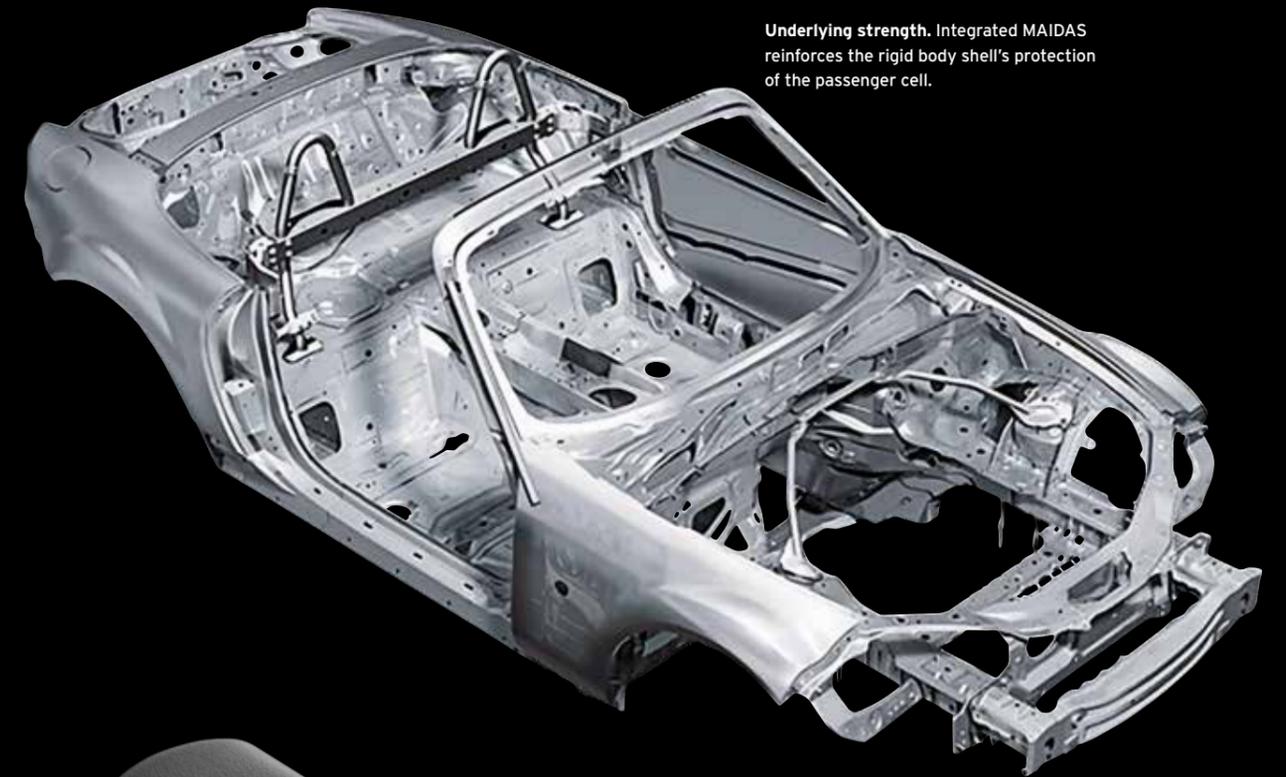
The same connection between car and driver that makes MX-5 great to drive, helps you avoid potential trouble. But it's good to know you're protected by the latest in safety.

High-strength materials reinforce the rigid body structure. This boosts the protection of the Mazda Advanced Impact Distribution and Absorption System (MAIDAS), which absorbs and redirects impact energy away from the occupant cell.

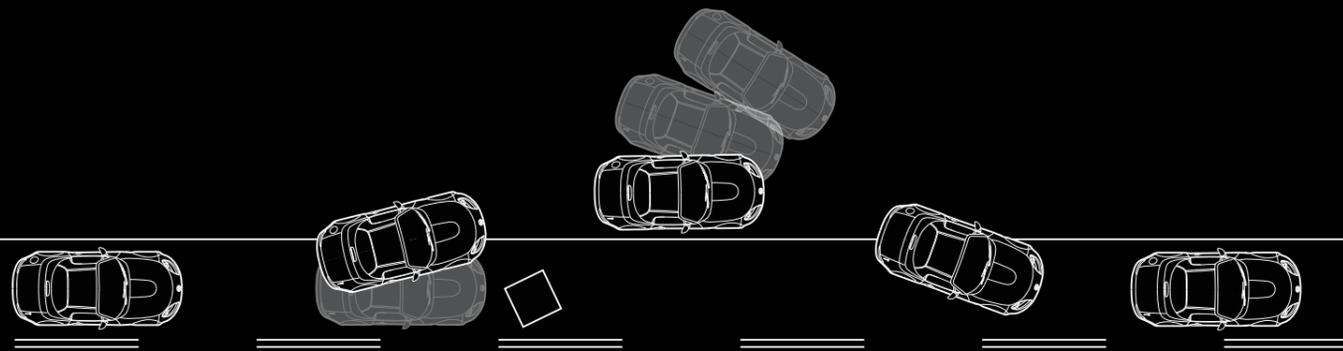
Two front airbags are complemented by two side airbags offering head and chest protection.

Even pedestrian safety is enhanced by a special Shock Cone Aluminium Bonnet. It employs multiple shock-absorbing cones designed to reduce potential injury.

Of course, theft protection is strong, with remote central locking and an engine immobiliser.



Underlying strength. Integrated MAIDAS reinforces the rigid body shell's protection of the passenger cell.



Prepared for what's ahead. What if you're faced with an unexpected hazard and have to react suddenly? Dynamic Stability Control (DSC) acts instantly, braking the inner rear wheel to counter understeer (or outer front wheel to counter oversteer). At the same time, the Traction Control System reduces torque to the driven wheels to minimise slip. As a result, control is maintained and the vehicle can be safely steered around the obstacle. DSC acts in a similar way during cornering to avoid skidding or loss of grip.



Convenience is the key. Remote central locking with immobiliser means high security comes with high convenience.



Safe all round. Driver and passenger front SRS airbags are augmented by double chamber-side airbags.

MX-5 ROADSTER COUPE

It's the iconic roadster experience, with light weight, perfect balance and fresh air thrills creating an incomparable drive. A power hard-top means open-air exhilaration is a button-push away.

- 2.0 litre in-line 4 cylinder
16 valve DOHC S-VT
- Max power: 118 kW @ 7,000 rpm (manual)
or 118 kW @ 6,700 rpm (auto)
- Max torque: 188 Nm @ 5,000 rpm
- 50 litre fuel tank capacity
- Fuel consumption (combined):
8.1 litres per 100km¹
- 6-speed manual or 6-speed
Activematic (auto)
- 17 inch alloy wheels
- Headlamps (Halogen)
- Chrome exhaust extensions
- Power mirrors (body coloured)
- Power-retractable hard-top with
rear window (glass) demister
- Power windows
- Air-conditioning
- Cruise control
- Drilled aluminium pedals and footrest
- Height adjustable driver's seat
- Leather-wrapped: gear shift knob,
handbrake handle and steering wheel
- Paddle shift gear control (auto)
- Seat back style bars
- Seat trim: leather²
- 'Sports' bucket seats
- Tilt adjustable steering wheel
- AM/FM tuner with 6-disc in-dash CD player
(MP3/WMA compatible)
- Auxiliary input (3.5 mm MP3 player
compatible)
- Premium Bose® 200 watt amplifier
and 7 speakers
- Steering wheel-mounted audio controls
- Airbags SRS: front (driver and passenger)
and side (front)
- Anti-lock Braking System (ABS)
- Dynamic Stability Control (DSC)
- Limited-Slip Differential (LSD) -
manual only
- Remote central locking (2 transmitters)
- Seat-belts with pretensioners
and load-limiters
- Traction Control System (TCS)



ROADSTER COUPE IN TRUE RED



ROADSTER COUPE SPORTS IN ALUMINIUM METALLIC

MX-5 ROADSTER COUPE SPORTS

With MX-5 Roadster Coupe Sports, you get all the exhilaration of the sports car that's become a legend, taken to the next level by special enhancements.

Roadster Coupe Sports features additional to Roadster Coupe include:

- 17 inch BBS alloy wheels
- RECARO sports seats
- Seat trim: leather² / Alcantara^{®3}



SPECIFICATIONS

Powertrain		
Engine type	2.0 litre in-line 4 cylinder 16 valve DOHC S-VT	
Engine capacity	1,998 cc	
Bore and stroke	87.5 mm x 83.1 mm	
Compression ratio	10.8 : 1	
Maximum power	man	118 kW @ 7,000 rpm
	auto	118 kW @ 6,700 rpm
Maximum torque	188 Nm @ 5,000 rpm	
Throttle control	Electronic (drive-by-wire)	
Fuel system	Electronic port fuel injection	
Fuel tank capacity	50 litres	
Recommended fuel	Premium unleaded (95RON or higher)	
Fuel consumption ¹ (combined)	8.1 litres per 100 km	
Manual transmission	6-speed	
Activematic (auto) transmission	6-speed	
Gear ratio	1st - man/auto	3.709 / 3.538
	2nd	2.190 / 2.060
	3rd	1.536 / 1.404
	4th	1.177 / 1.000
	5th	1.000 / 0.713
	6th	0.832 / 0.582
	reverse	3.603 / 3.168
	final drive	3.727 / 4.100

Chassis		
Brake diameter	front	290 mm
	rear	280 mm
Brake type	front	Ventilated disc
	rear	Solid disc
Steering type	Hydraulic power assist steering	
Suspension	front	Double wishbone
	rear	Multi-link
Turning circle	kerb to kerb	9.4 m
Tyre size	205/45R17	
Tyre index	84W	
Wheel size	17 x 7.0 J	
Wheel type	Alloy	

Dimensions		
Ground clearance	laden	118 mm
Overall length	4,020 mm	
Overall height	1,255 mm	
Overall width	1,720 mm	
Track	front	1,490 mm
	rear	1,495 mm
Wheelbase	2,330 mm	

Weights and capacities		
Cargo room	volume (VDA)	150 litres
Kerb weight	man	1,167 - 1,169 kg
	auto	1,177 - 1,179 kg

Exterior			Roadster Coupe	Roadster Coupe Sports
BBS alloy wheels			-	●
Door handles (body coloured with chrome inserts)			●	●
Exhaust extension (chrome)			●	●
Fog-lamps (front)			●	●
Front and rear bumpers (body coloured)			●	●
Green-tinted windscreen, side and rear windows			●	●
Headlamps (Halogen)			●	●
Metallic/Mica paint			○	○
Power mirrors (body coloured)			●	●
Power-retractable hard-top with rear window (glass) demister			●	●
Power windows			●	●
Suspension strut tower brace bar (front)			●	●

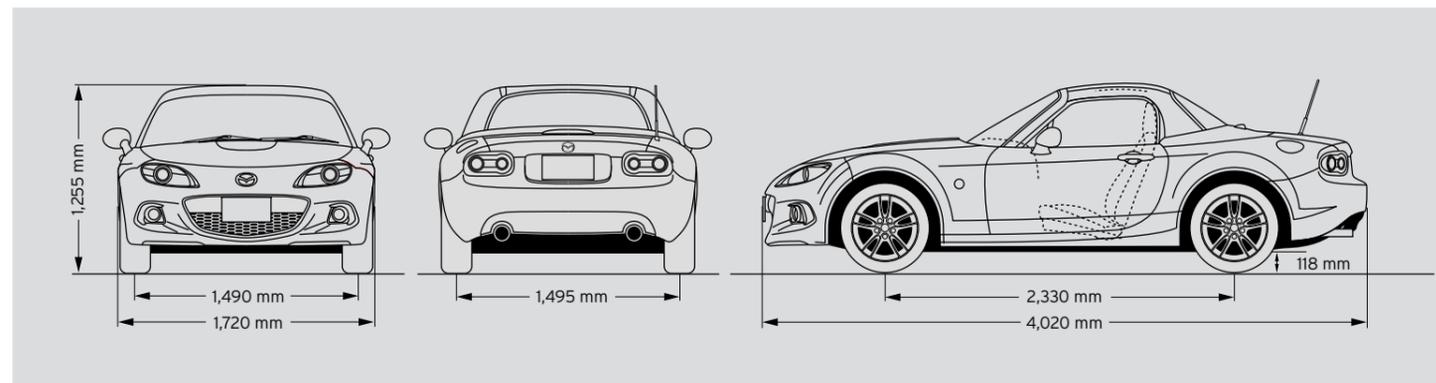
Interior			Roadster Coupe	Roadster Coupe Sports
Air-conditioning			●	●
Critical function warning lights/chimes			●	●
Cruise control			●	●
Cupholders			●	●
Digital clock			●	●
Door bottle holders			●	●
Drilled aluminium pedals and footrest			●	●
Glove box (lockable)			●	●
Instrument panel light dimmer			●	●
Interior illumination:	cargo room lamp		●	●
	dome lamp		●	●
	ignition key surround		●	●
Interior release for:	boot lid		●	●
	fuel filler door		●	●
Leather-wrapped:	gear shift knob		●	●
	handbrake handle		●	●
	steering wheel		●	●
Lights-left-on audible warning			●	●
Low fuel warning light			●	●
Oil pressure gauge			●	●
Puncture repair kit and compressor			●	●
Rear console box (lockable)			●	●
Seat trim:	leather ²		●	-
	leather ² /Alcantara ^{®3}		-	●
Seat type:	sports		●	-
	RECARO		-	●

Interior (continued)			Roadster Coupe	Roadster Coupe Sports
Seats with:	height adjustment (driver)		●	●
	integral head restraints		●	●
	rake and slide adjustment		●	●
Tachometer and electronic odometer/tripmeter			●	●
Tilt adjustable steering wheel			●	●
Vanity mirrors (driver and passenger)			●	●
'Windblocker' aero board			●	●
Wipers (front) 2-speed with intermittent function			●	●

Audio			Roadster Coupe	Roadster Coupe Sports
AM/FM tuner			●	●
Auxiliary input (3.5 mm MP3 player compatible)			●	●
CD player, in-dash 6-disc (MP3 compatible)			●	●
Premium Bose [®] 200 watt amplifier and speakers			●	●
Speakers (7)			●	●
Steering wheel-mounted audio controls			●	●

Safety			Roadster Coupe	Roadster Coupe Sports
Airbags SRS:	front (driver and passenger)		●	●
	side (front)		●	●
Anti-lock Braking System (ABS)			●	●
Crumple zones (front and rear)			●	●
Day/night rear vision mirror			●	●
Dynamic Stability Control (DSC) – switchable on/off			●	●
Engine immobiliser			●	●
High backed bucket seats			●	●
High mount stop lamp			●	●
Left-hand-side convex (wide angle) exterior mirror			●	●
Limited-Slip Differential (LSD), torque-sensing	manual only		manual only	manual only
One touch (down only) power window (driver and passenger)			●	●
Remote central locking (2 transmitters with retractable key)			●	●
Seat-belts with pretensioners and load-limiters			●	●
Side impact door beams			●	●
Traction Control System (TCS)			●	●

● Standard Feature - Not Available ○ No Cost Option





JINBA ITTAI HORSE AND RIDER AS ONE

In the traditional Japanese practice of mounted archery, the horse and rider must move as one. This deep connection is known as 'Jinba Ittai.' Mazda MX-5 creates the same intimate bond in order to involve and reward its driver. Controls are meticulously located and weighted to feel like extensions of your body. Low weight, perfect balance and rear-wheel drive make responses instant and intuitive. This sense of 'oneness' is what's made MX-5 the definitive roadster - and the purest form of Zoom-Zoom.

Rest assured - your warranty



Mazda MX-5 is backed up by a 3-year, unlimited kilometre factory warranty and 6-year panel protection warranty.

Maintain that Zoom-Zoom

Your Mazda MX-5 deserves the best in care. Servicing through the Mazda Maintenance Program gives your car the advantage of factory trained Service Technicians and advanced computer diagnostic systems. As well as maintaining your Mazda in A1 condition, you'll be protecting your vehicle's outstanding resale value.

Help is at hand - Mazda Roadside Assistance

Flat batteries, running out of fuel, flat tyres - everyone faces hiccups from time to time. When the unexpected happens, Mazda Roadside Assistance is there to keep you moving. You'll be covered 24 hours a day, 365 days a year, all round Australia. Better still, your Mazda will only be worked on by Mazda-approved technicians. Choose a Standard policy offering everything needed to get going again, or Premium with extras such as accommodation, a rental car and vehicle recovery. Either can be purchased across the entire Mazda range. (Terms and conditions apply.)

Accessories add enjoyment

Mazda MX-5 gives you pure sports performance. And with Mazda Genuine Accessories, Mazda MX-5 ownership is even more enjoyable. They allow you to personalise your car, and protect your investment. What's more, they deliver superb design, quality and safety, all backed by a Genuine Mazda Warranty. Mazda Genuine Accessories give you even more Zoom-Zoom.

For further information visit mazda.com.au or Freecall 1800 034 411



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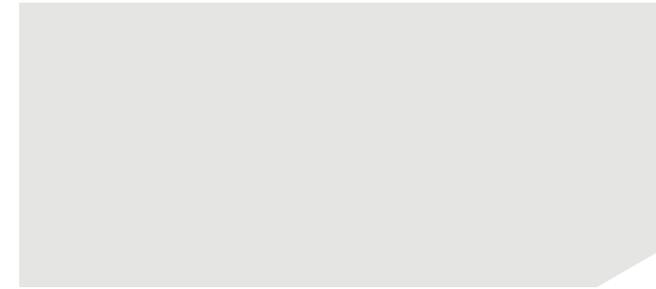
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COLOURS

Exterior



Crystal White Pearl
Mica



Aluminium
Metallic



True Red



Meteor Grey
Mica



Deep Crystal Blue
Mica

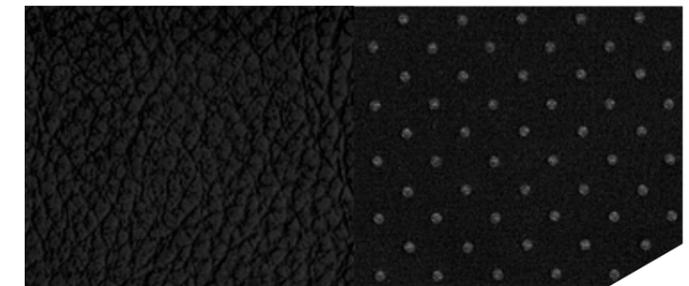


Jet Black
Mica

Interior



Black Leather²
Roadster Coupe



Black Leather²/Alcantara³
Roadster Coupe Sports

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¹ Fuel consumption figures are based on ADR 81/02 test results. They are useful in comparing the fuel consumption of different vehicles. They may not be the fuel consumption achieved in practice. This will depend on traffic and road conditions and how the vehicle is driven. ² Leather interior includes some Maztex material on selected high impact surfaces. ³ Alcantara® is a registered trademark owned by Alcantara S.p.A. It is non-woven suede made of Microfibre by Toray Industries, Inc.