



## Mazda MX-5



*ZOOM-ZOOM*



## Thrillseekers wanted.

Responsive handling, sublime curves, innovative technology and classic good looks are just a few of the things that have gone to make Mazda MX-5 the world's favourite roadster.

You only need to listen to the perfectly tuned sounds that exude from the Mazda MX-5's sporty stainless steel exhaust, to understand how Mazda MX-5 has single-handedly revived the classic roadster legend.

Put Mazda MX-5 through its paces and you'll discover an open-top sports car that's uniquely thrilling to drive.



- 2 **Thrillseekers wanted.**  
The real roadster experience.
- 4 **Get connected.**  
Command the road.
- 6 **Feel the rush.**  
Enjoy every turn.
- 8 **Admire the view.**  
Drive a design icon.
- 10 **Get dynamic.**  
The handling and dynamics story.
- 12 **Power to perform.**  
Engines that excite.
- 14 **Good-looking inside and out.**  
Superb styling.
- 16 **Focus on detail.**  
Form and function.
- 18 **Tough on safety.**  
First class performance.
- 20 **Define your style.**  
Customise and personalise.
- 22 **Mazda Credit.**



Get connected.

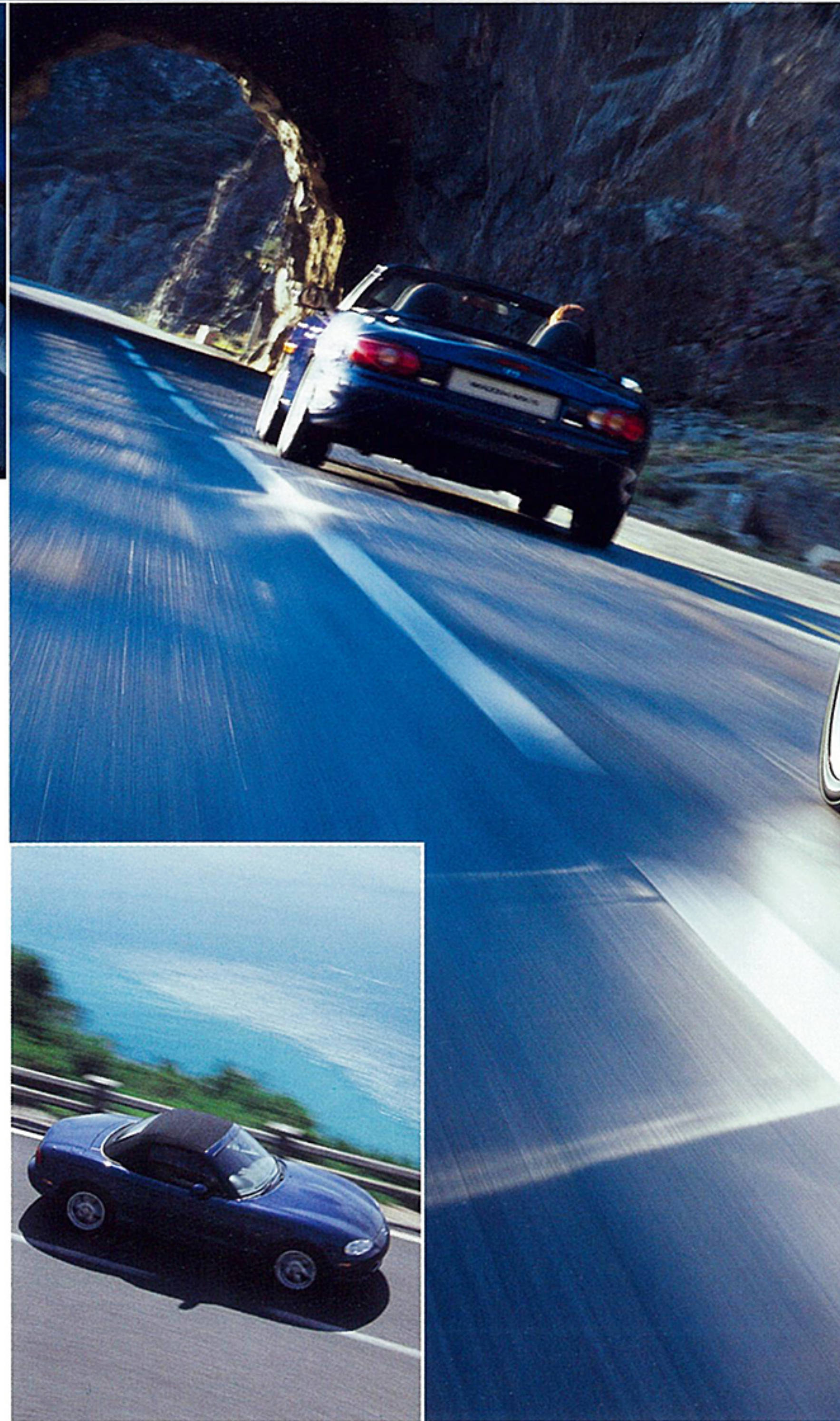


Low to the ground and endowed with an ultra-stiff chassis, Mazda MX-5 drives like it's connected to the road. Once inside the snug cockpit, you are fully in control, it's as though the car is an extension of your body – you are one.



Everything is within easy reach and there to enhance your driving pleasure, from the classic T-shaped dashboard to the delightful 'shift-by-wrist' gears, which allows you to seamlessly climb through the gears whilst enjoying complete control over the spirited engine.





## Feel the rush.

Its aerodynamic shape is unmistakable; its proportions just right. With Mazda MX-5 your expectations are more than met. Refined double-wishbone suspension delivers agile handling, and ultra-responsive steering glides you round corners and twisting mountain roads. A compact interior adds to true roadster experience, while Mazda MX-5's deep bucket seats with integral head restraints provide comfort and support for long stints behind the wheel. Step it up a gear and feel the air flow increase as you leave the world behind.



Admire the view.



Curvy, sleek and super-streamlined, it's got a body to be admired. The design experts at the Museum of Modern Art in New York certainly seem to think so – the distinctive rear light cluster of a Mazda MX-5 sits proudly in their gallery. You too will be seduced by the car's classic good looks, from its shark-nosed bumper and long bonnet to its striking 16" alloy wheels\*.

\*Standard on Mazda MX-5 1.8i Sport.



## Get dynamic.

The Mazda MX-5's legendary bend-straightening handling can be put down to perfectly balanced dynamics.

Designed exclusively as a sporty roadster, every inch of Mazda MX-5 has been crafted with open-top motoring in mind. As a result, Mazda MX-5 delivers a uniquely exciting driving experience.

From its lightweight clutch and suspension to its aluminium bonnet and flush-mounted headlights – all helping to achieve its sporty 50:50 front-to-rear weight distribution. This ideal power-to-weight ratio means poise and agility come naturally to Mazda MX-5.



### Shock absorbers:

Mazda MX-5's shock absorbers are designed to reduce driver fatigue even under the most strenuous driving conditions.

### Front suspension tower brace\*:

Bolted to each of the suspension spring towers is a steel front suspension tower brace, reducing flex in the body and improving cornering performance.

### Bilstein suspension\*:

For an even more thrilling driving experience, 1.8i Sport grade also features Bilstein sports suspension.

### Limited-slip differential\*:

Engineered with Japanese precision, the limited-slip differential ensures optimum engine power reaches the road when you're accelerating out of a tight turn.

\*Standard on MX-5 1.8i Sport.

### The package.

#### Steering:

Precise power-assisted steering provides firm control and excellent responsiveness. With a ratio of 15:1, it requires just 2.6 turns of the steering wheel from lock to lock.

#### Rear-wheel drive and balance:

It's the combination of front engine and rear-wheel drive that gives the Mazda MX-5 its perfect 50:50 weight distribution, and guarantees a fun, exhilarating ride.

#### Double-wishbone suspension:

Mazda MX-5 is fitted with sports-tuned, double-wishbone independent suspension, which allows each wheel to react independently to bumps in the road, ensuring maximum contact at all times.



Power to perform.

Power runs through Mazda MX-5's veins, it's a world-class roadster with engines to match. With two 16-valve powerplants available, this thoroughbred sports car is guaranteed to get your pulse racing and heart pounding. The 1.8i engine boasts Sequential Valve Timing (SVT); this continuously retards or advances the intake camshaft timing to boost low-speed torque and high-speed power. Unlike other roadsters, that can be left gasping for breath at higher revs, SVT allows Mazda MX-5 to breathe deeply and storm ahead.

Engine	1.6i / 5MT	1.8i / 5MT	1.8i / 6MT
Performance [hp (kW)]	110 (81)	146 (107)	146 (107)
Displacement (cc)	1,597	1,839	1,839
Max. torque (Nm / rpm)	134 / 5,000	168 / 5,000	168 / 5,000
Top speed (mph)	119	127	129
Acceleration (0-62 mph in secs)	9.7	8.5	8.4
Fuel consumption <sup>1)</sup> [mpg (l/100km)]			
– urban	27.7 (10.2)	24.8 (11.4)	23.7 (11.9)
– extra urban	44.1 (6.4)	39.8 (7.1)	39.2 (7.2)
– combined	36.2 (7.8)	32.5 (8.7)	31.7 (8.9)
CO <sub>2</sub> emission <sup>1)</sup> (g/km)	188	210	215

<sup>1)</sup> Fuel consumption value according to 80/1268 EWG (1999/100/EC).





Good-looking inside and out.

Everything about Mazda MX-5 screams style and craftsmanship. Take a look inside its cockpit and the first thing you'll notice is the titanium-finished centre console with its distinctive audio and climate controls and air vents. Sports models also feature a leather-trimmed 3-spoke steering wheel, gear-shift knob and handbrake lever and heated leather seats.





## Focus on detail.

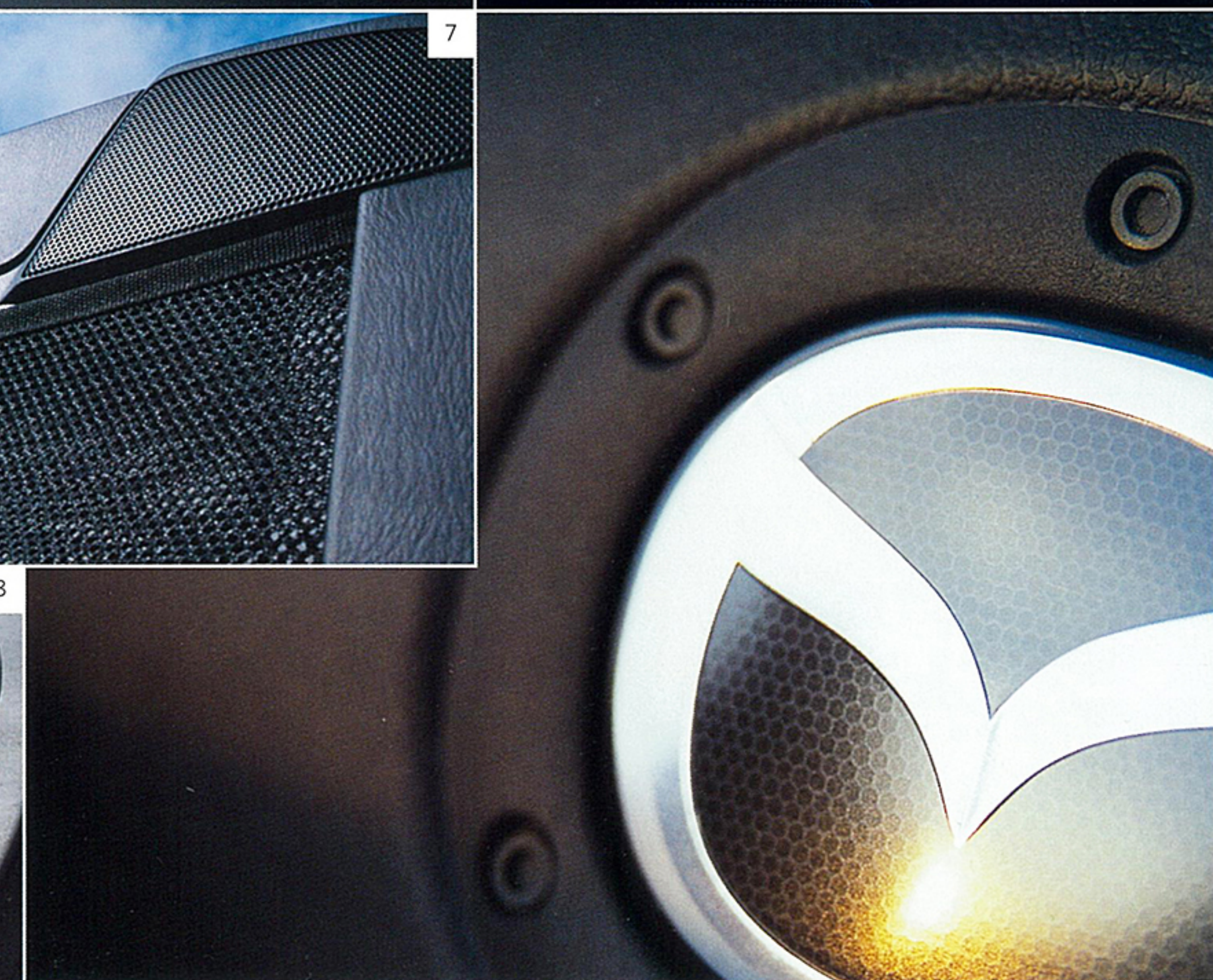
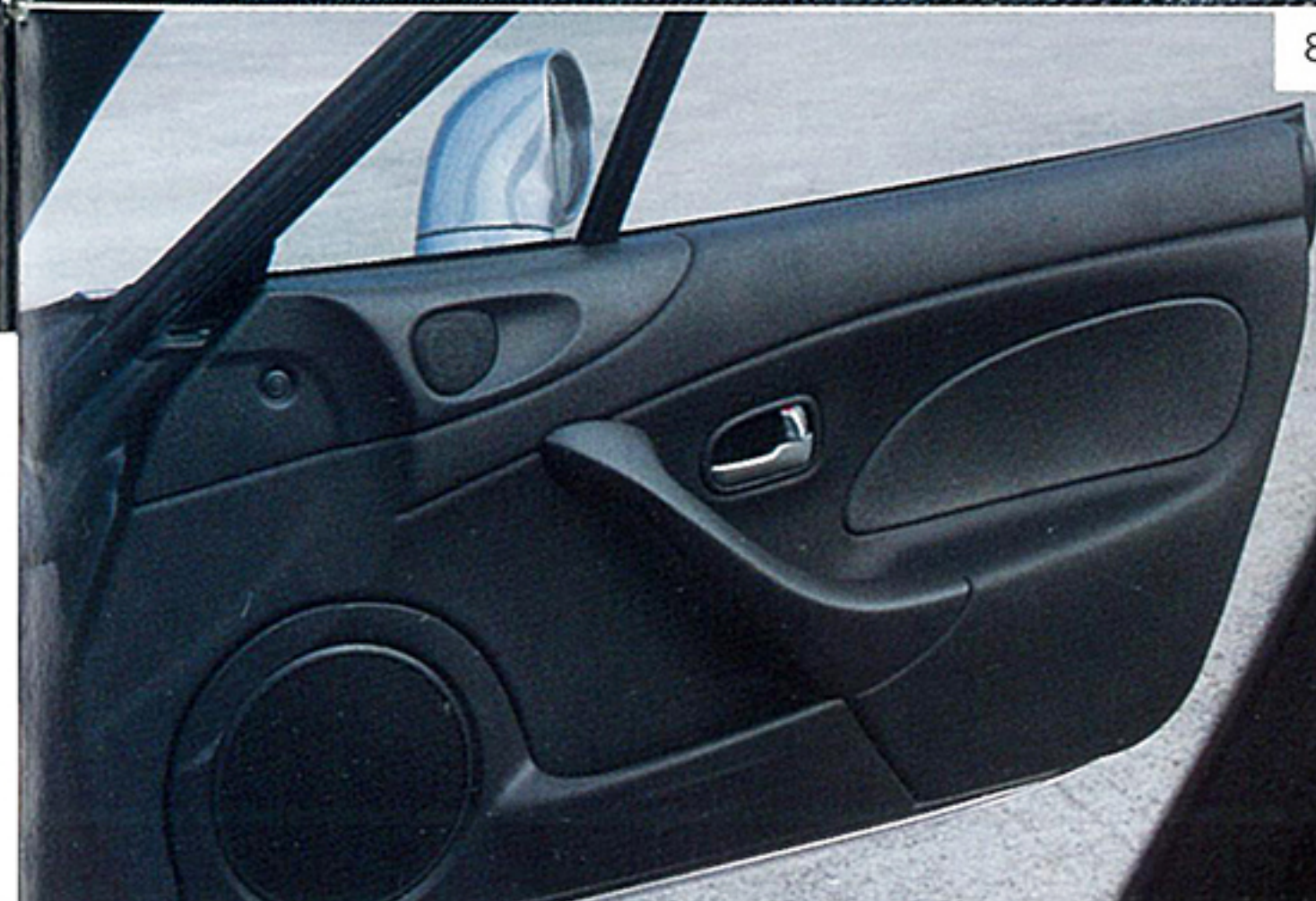
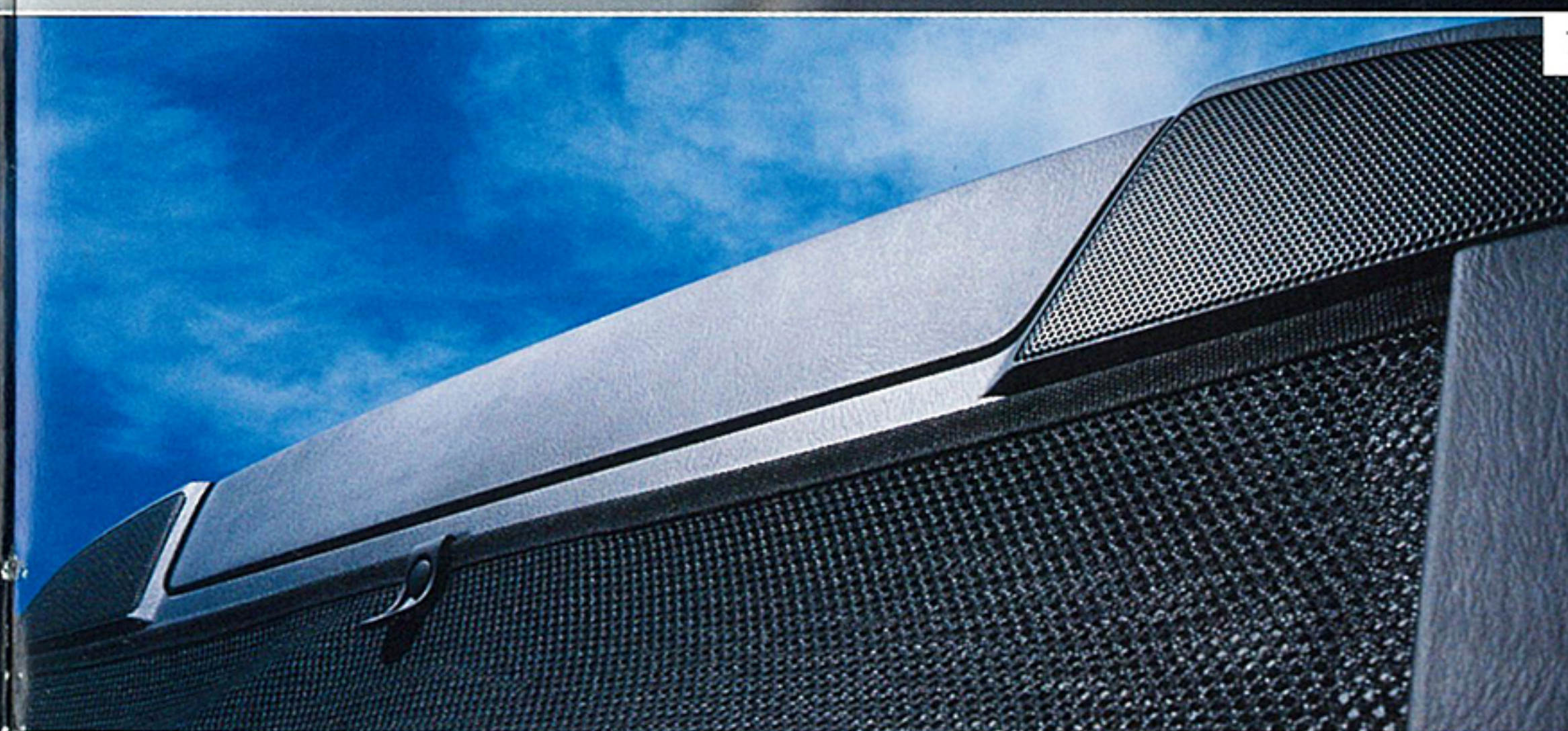
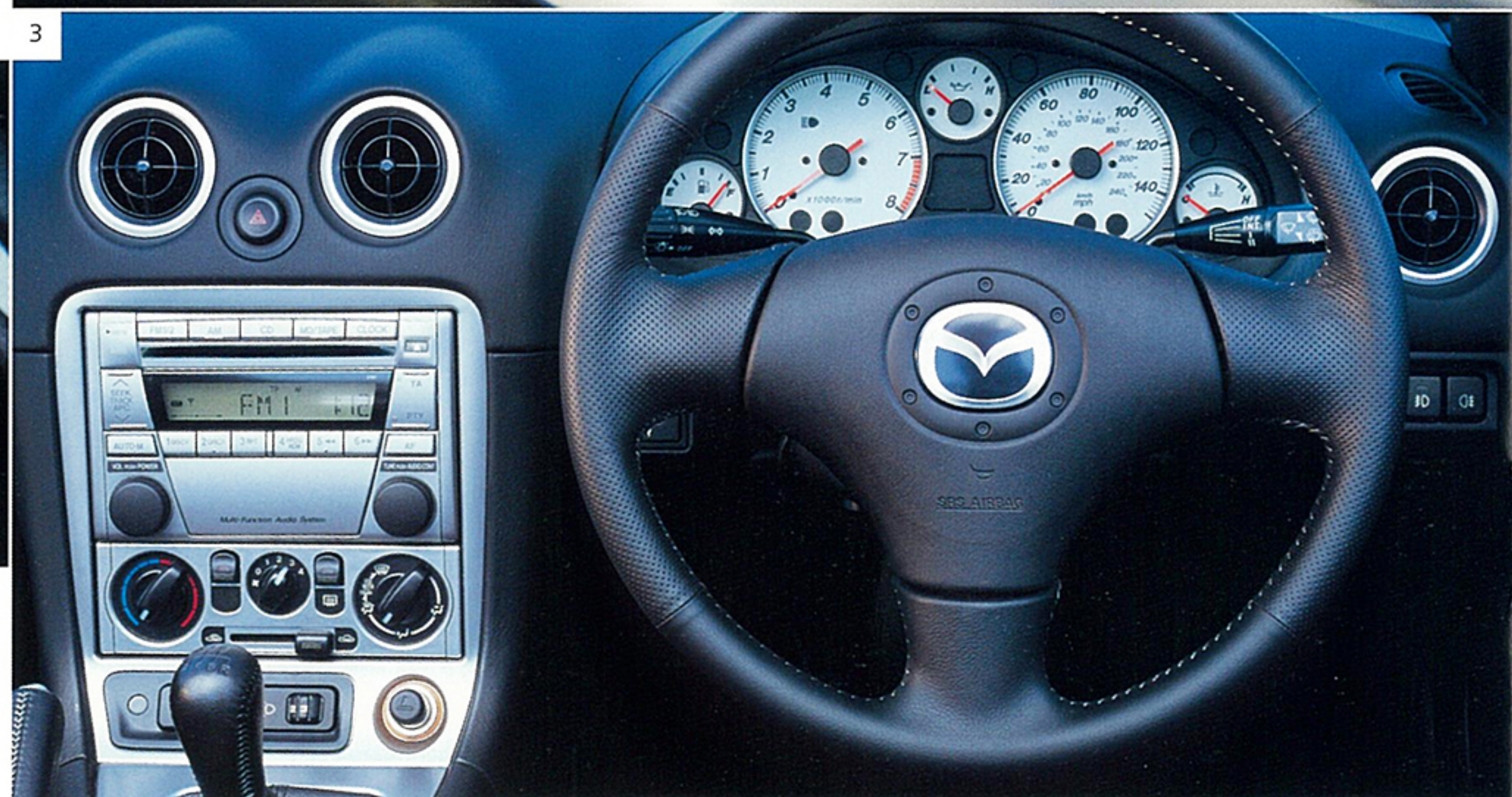
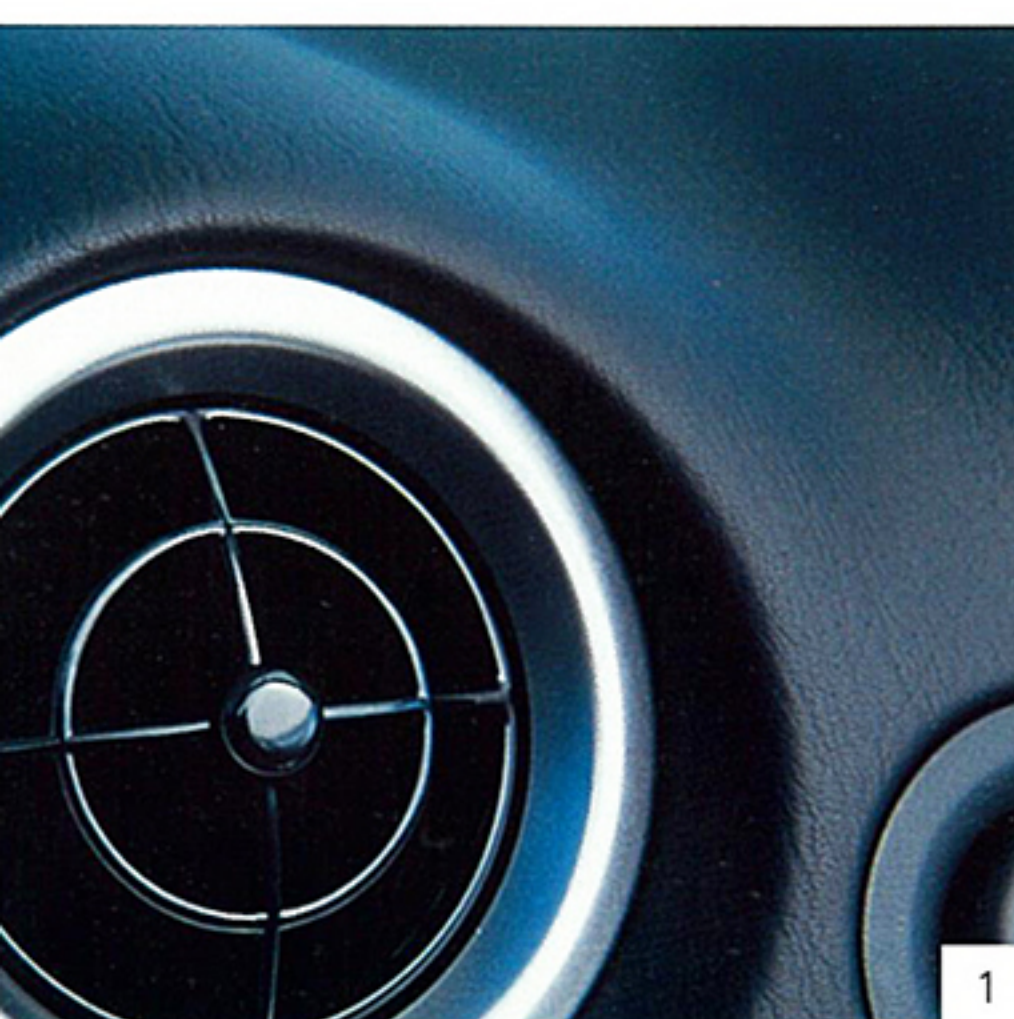
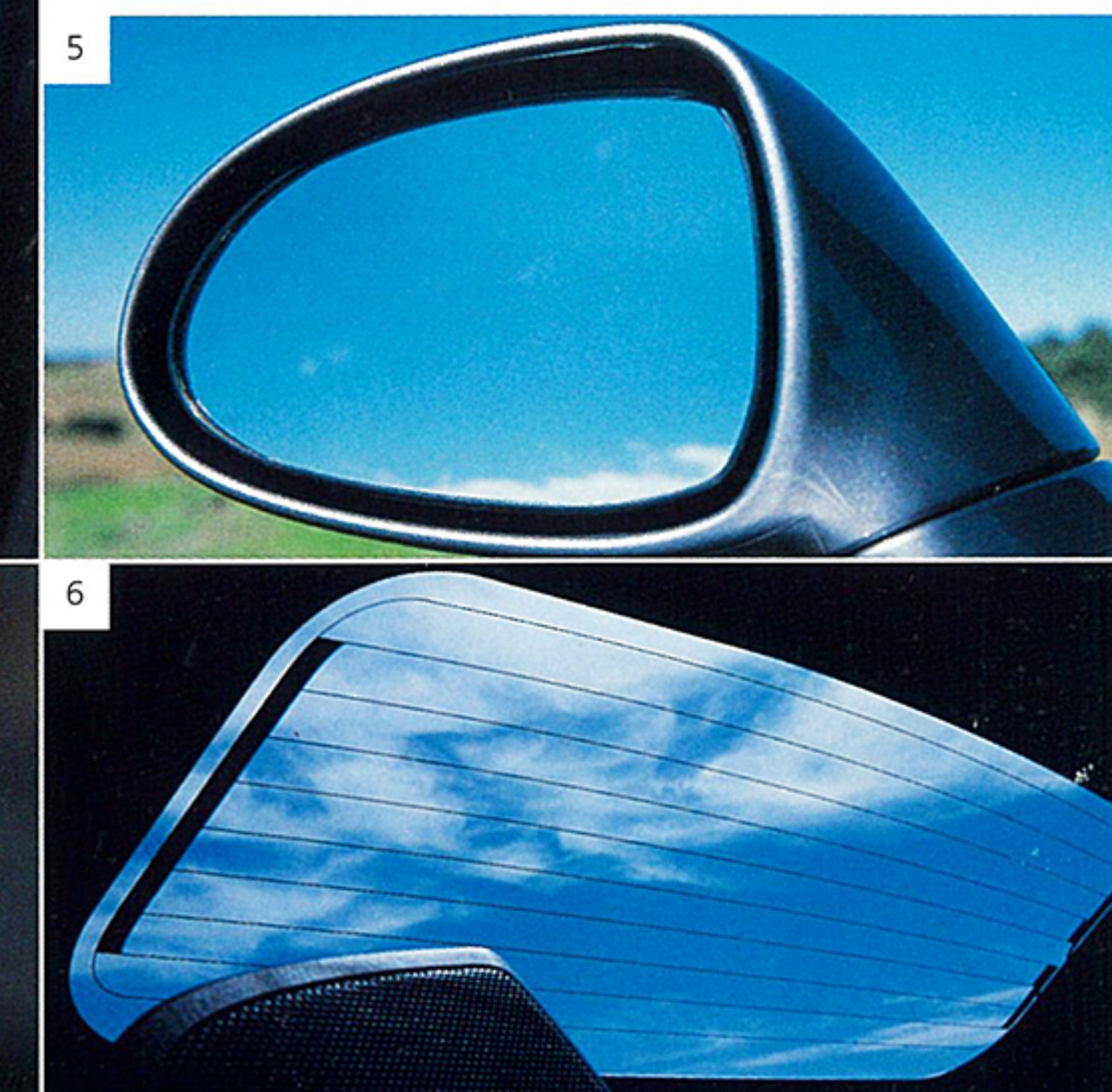
The interior of the Mazda MX-5 is designed to be functional as well as a visual feast for the eyes. Everything has been done to ensure that nothing detracts from the driving experience; well-crafted details like the fashionably designed instrument cluster feature stylish white meters with red illumination that are deeply hooded to avoid reflection, while the controls for the audio system are within easy reach. A well-proportioned glovebox boasts incorporated cup and map holders and a capacity of over six litres. And the outer mirrors are powered and heated, so you can see who you've left standing even on cold days. And then, there's the soft-top with a heated glass integral window that ensures a constant clear view even on cold days.

### Interior detail:

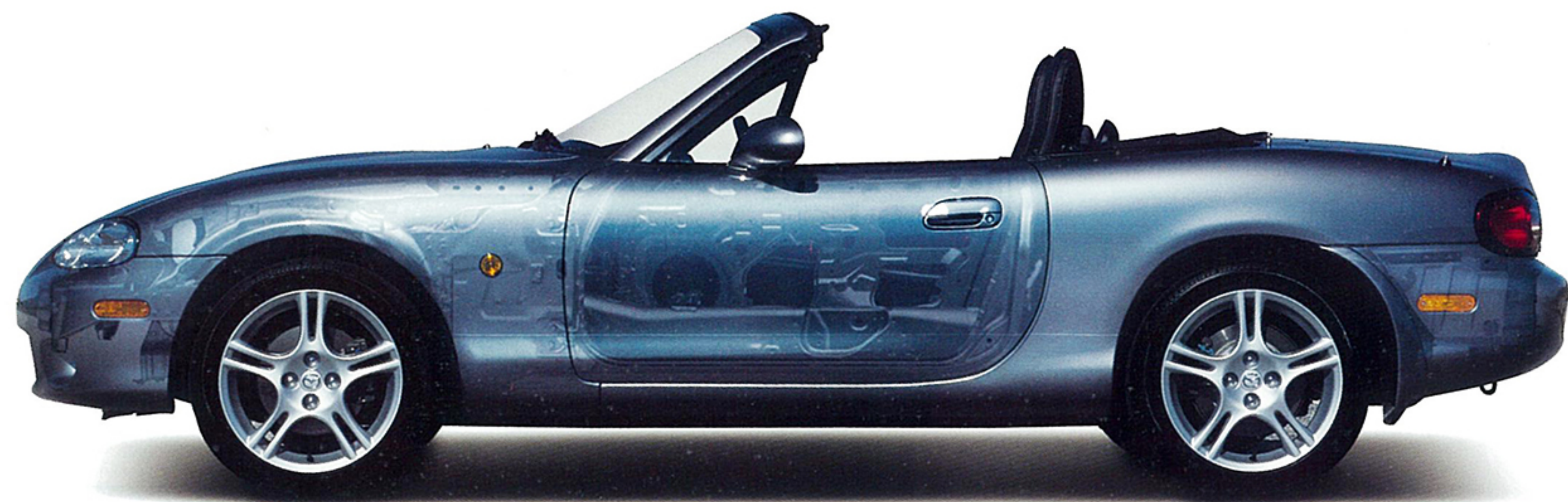
- 1 Metallic finish airvent bezels.
- 2 Leather gear-shift knob\*.
- 3 Stylish interior with easy-to-reach controls.
- 4 Heated leather sports seats with integral headrests\*.
- 5 Powered, heated outer mirrors.



- 6 Heated glass rear window.
- 7 Wind-blocker with integral speakers\*\*.
- 8 Integrated door speakers and door pocket.







#### Body structure:

The self-supporting, rigid and torsion-resistant all-steel body with incorporated crumple zones for front and rear sections and side door beams.

## Tough on safety.

The Mazda MX-5 looks good and intends to stay that way. Agile and infinitely manoeuvrable, it is blessed with a natural ability to avoid potential hazards. The car's ultra-stiff chassis increases stability, while large front and rear disc brakes provide increased stopping power. However, should you still find an obstacle approaching too quickly, the Mazda MX-5 is endowed with ABS and Electronic Brake-force Distribution (EBD) to steer you out of harm's way.

The Mazda MX-5 also boasts a passenger airbag with an occupancy sensor in the passenger's seat, and ISOFIX bars on the passenger side. It's due to all these safety features that the Mazda MX-5 has been awarded an impressive four stars for safety by Euro NCAP, who provide motorists with independent safety assessments of all cars sold in Europe.



#### Front airbags (incl. deactivation):

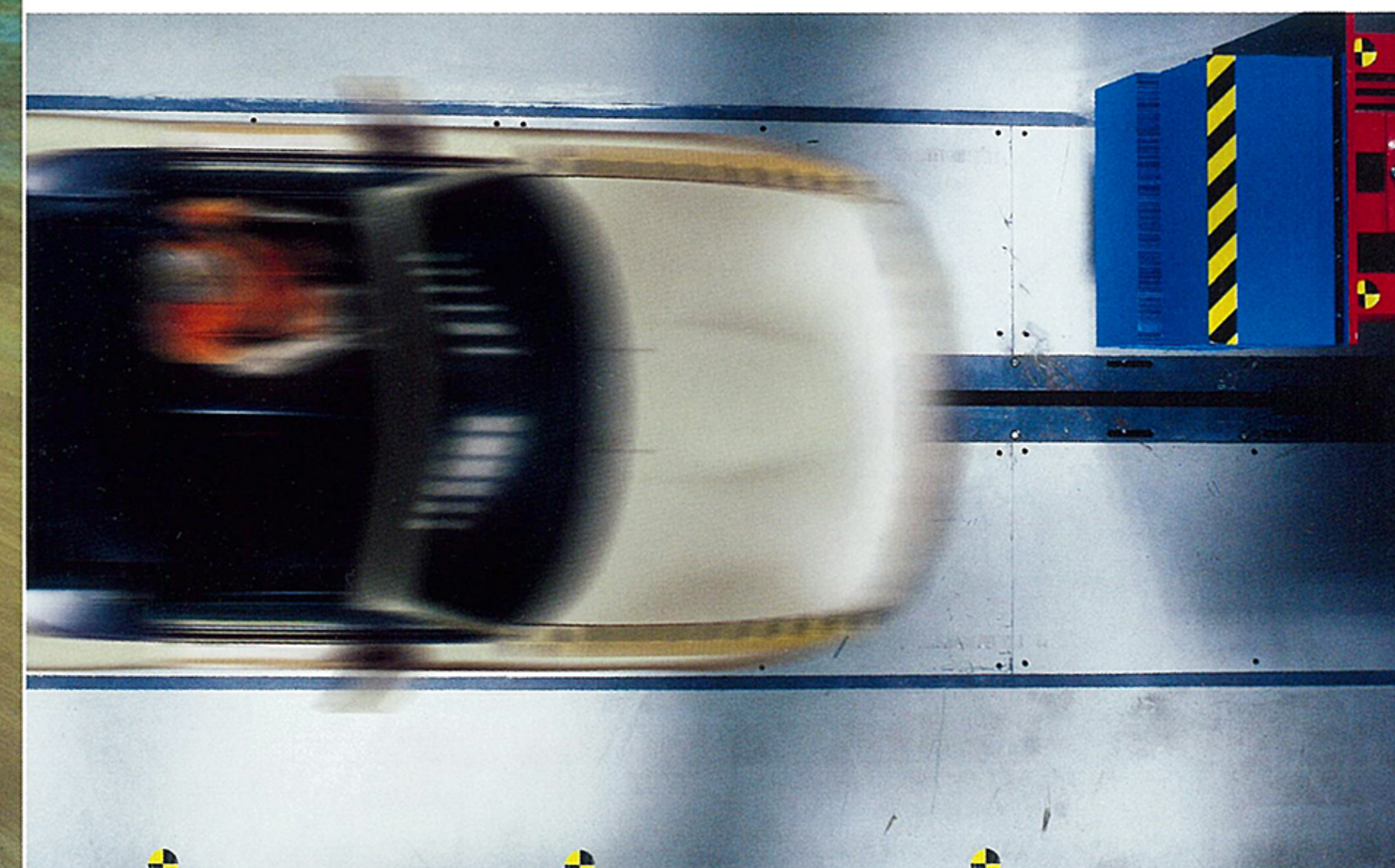
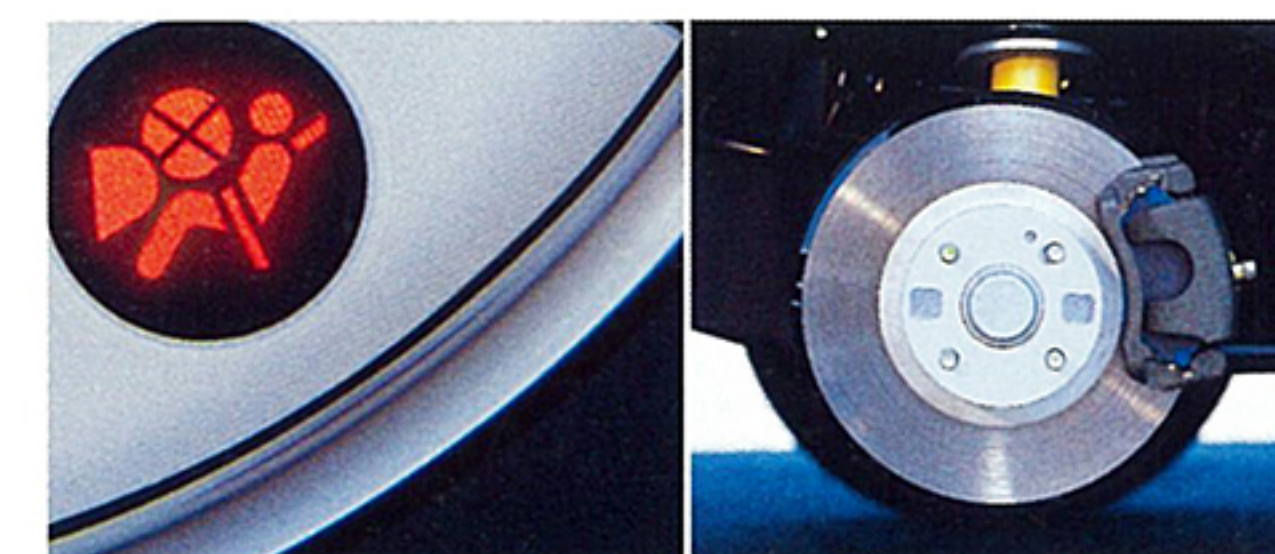
Full-size airbags for driver and passenger with airbag cut-off system on passenger side.

#### Anti-lock brakes:

A 4-sensor, 3-channel ABS with a compact, lightweight hydraulic unit is standard on Mazda MX-5.

#### Power-assisted 4-wheel disc brakes with anti-lock system:

4-wheel disc brakes are standard on the Mazda MX-5. The front discs are ventilated by internal fins.





## Define your style.

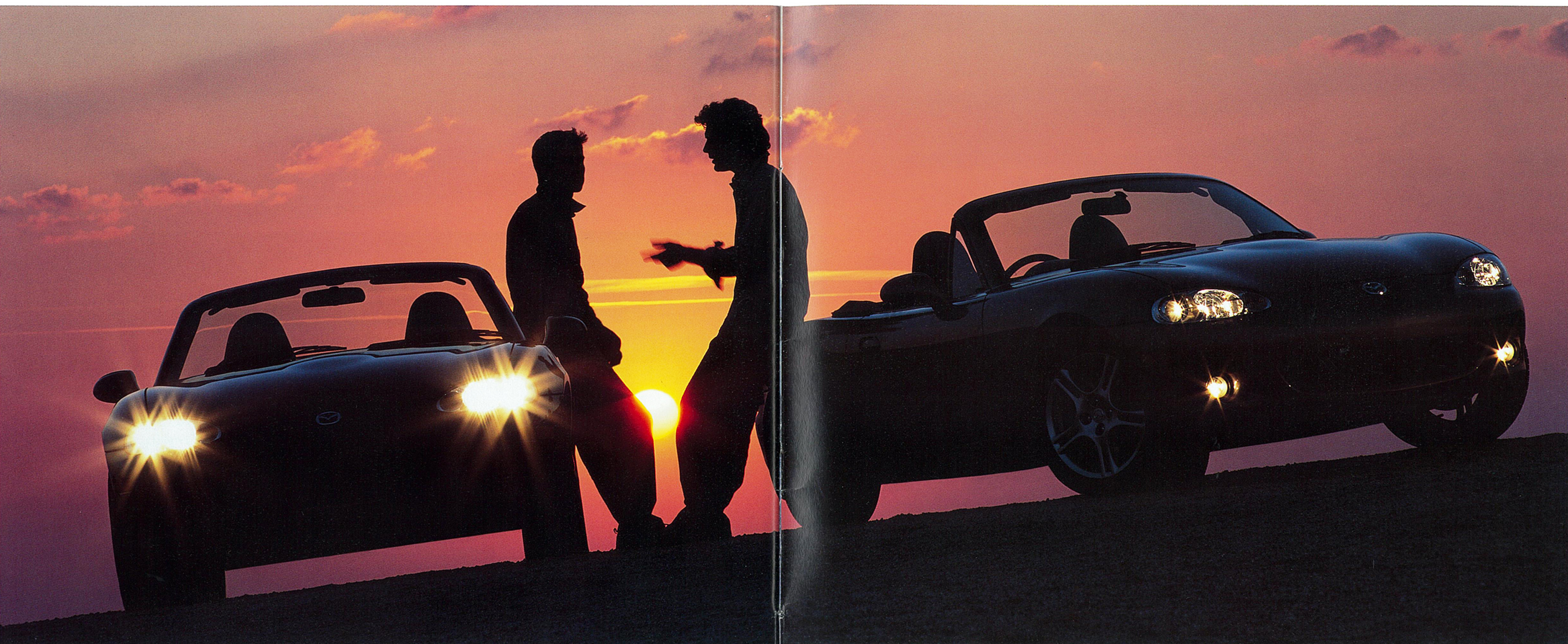
Express your individuality with Mazda MX-5's exclusive range of accessories. Add even more sporty style to the beautifully crafted interior with an alloy gear-shift knob or handbrake lever. Drive to your own tune with the modular audio system that lets you choose a CD and cassette player. Make heads turn by adding special alloy wheels available in different designs and sizes or opt for a fashion bar, chrome front grille and trunk carrier. Go on, spoil yourself with a look that's unique.

### Accessories:

- |   |  |    |  |
|---|--|----|--|
| 1 | 16" 12-spoke alloy wheel.                  | 8  | Alloy gear-shift knob and alloy handbrake lever. |
| 2 | Chrome front grille.                       | 9  | Alloy pedal set.                                 |
| 3 | Front fog lights.                          | 10 | Modular audio system (CD and cassette).          |
| 4 | Chrome side marker ring.                   |    |  |
| 5 | Chrome fuel filler cap.                    |    |  |
| 6 | Fashion bar with wind stop.                |    |  |
| 7 | Chrome trunk carrier with alloy suit case. |    |  |







## Mazda Credit.

### Mazda Credit for private customers\*.

Mazda Credit provides you with the opportunity to drive your new Mazda using either the more traditional Mazda Hire Purchase plan or the flexible Mazda MultiOption plan.

Finance is fast and easy to arrange at your Mazda dealer as all dealers are linked directly on-line to the Mazda Credit System.

### Mazda Insurance\*\*.

Mazda Insurance offers a range of specially tailored motoring related insurance protection, designed to provide you with total motoring peace of mind. Our cover includes Mazda Motor Insurance, Payment Protection Plan and Guaranteed Asset Protection (GAP).

### Mazda Business Partner\*.

Mazda Business Partner is dedicated to partnering businesses. We take confidence in the comprehensive range of well-proven finance and leasing products for business customers with nationwide coverage and consistently competitive prices.

You can also access more information about Mazda Credit and its finance products at [www.mazda.co.uk](http://www.mazda.co.uk) or by contacting your local Mazda dealer, who will be pleased to provide you with a personalised quotation on the Mazda of your choice.

\*Finance subject to status. Guarantees/Indemnities may be required. Written quotations: Mazda Credit UK, Central Office, Eagle Way, Brentwood, Essex CM13 3AR.

\*\*Mazda Motor Insurance is underwritten by Zurich Insurance Company, a limited company incorporated in Switzerland. Registered in the canton of Zurich No. 3.749.620.01. UK branch registered in England, No. BR105. Registered Office: Zurich House, Stanhope Road, Portsmouth, Hampshire PO1 1DU.

A member of the General Insurance Standards Council and Financial Ombudsman Service. Telephone calls may be recorded or monitored for training purposes.

Mazda Insurance Payment Protection Plan is underwritten by Norwich Union Insurance Ltd. Registered in England, No. 99122. Registered Office: 8 Surrey Street, Norwich NR1 3NG. Member of the General Insurance Standards Council Norwich Union Life & Pensions Limited. Registered in England No. 3253947.

Registered Office: 2 Rougier Street, York YO90 1UU. Both companies are part of the Aviva group.

Mazda Insurance Finance GAP and Invoice GAP are underwritten by NIG. Registered Office: Special Risks, NIG, Crown House, 145 City Road, London EC1V 1LP. NIG is a member of the Chartered Institute of Arbitrators, International Administration Centre, 12 Bloomsbury Square, London WC1A 2LP.







**Your Mazda dealer:**

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January 2004.

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